



batmo.org

In 1999, I built my own Batmobile and for 5 years used it to help community events and to serve critically ill children in the Monterey area through the Last Wish program as well as visiting them as Batman in the hospital to inspire hope, courage and kindness in their lives.

The power of this iconic hero is amazing - children have deep faith in Batman. When children see Batman and his Batmobile, the influence of this icon of justice inspires within them the power of courage, kindness and generosity. I have come to realize how many lives, young and old, were enriched during those past Batman missions. So I am purchasing a new Batmobile to once again answer the call for Batman to help in our community. The new Batmobile, which is currently under construction, will arrive in time for Halloween 2019.

A non-profit Batmo charitable service project has been established to enable the Batmobile to and provide the following support to local family and children's services and other community events:

- Help children with life-threatening medical conditions
An amazing experience with Batman not only takes the child's focus off of their illness for awhile, but has the power to make the child feel energized and more courageous in dealing with their illness.
- Help local family and children services with fundraising
Batmobile appearances promote more attendance at local fundraisers to help increase donations and support for essential community services that assist families and children.
- Provide a unifying element in our community
The Batmobile is an engaging point of interest where young and old gather together and share fond memories....while making new ones!

In preparation to receive the new Batmobile when it arrives and immediately put it into service, we need your assistance to raise the funds required to establish and maintain event and storage space. The Batmo program is offered by Aspire, a 501(c)(3) non-profit organization under the corporate umbrella of Unity Church of Escondido, est. 1965. **All donations to Batmo are tax deductible** under section 501(c)(3) of the US federal tax code. All donors will be sent a letter of receipt for tax purposes. Every penny will be used in service of local family and children's services. *(Please see the enclosed Batmo flyer for more details regarding projected annual costs.)*

Please become a Batmo Benefactor* and help us inspire the children and young people of our community to become Kindness Krusaders and set a new course for creating a more compassionate and loving world for generations to come. (*Donate online at Batmo.org • If sending a check, please make payable to: [Aspire](http://Aspire.org).)

All Batmo Benefactors will be honored on our website as well as various other ways, including: name listed on a commemorative Benefactor plaque in the "Bat Cave" and on all collaterals, signage, t-shirts, etc. created for community outreach and special events.

Contact Greg or Wendy directly to discuss how you can help. Please also visit our website at Batmo.org for more details - we update it regularly as the Batmo project develops.

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Thank you for your time and consideration.



"Beneath the dark denim of that stern figure of the night...Batman!...beats a tender, generous heart. A heart that can be merciful to the unfortunate...and can soften to the whispers of Love." -The original Batman, 1943



BATMO

KINDNESS KRUSADERS

IN A WORLD DEEPLY TROUBLED BY VIOLENCE AND RACISM, OUR CHILDREN NEED A HERO THEY CAN RESPECT TO INSPIRE AND UNITE THEM IN KINDNESS AS THE ANTIDOTE TO HATE

As an American cultural icon, Batman has garnered enormous popularity and is among the most identifiable comic book characters. What sets Batman apart is his humanity - he is not superhuman, Batman made himself *super*.

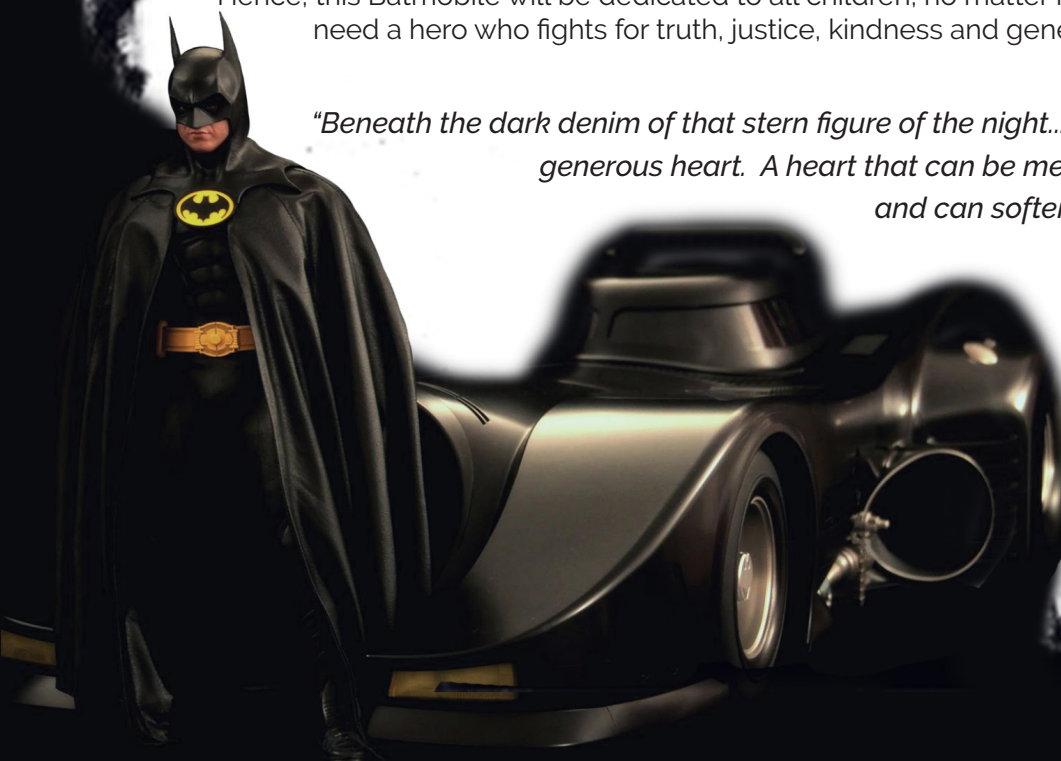
Batman took his wealth and selflessly used it to serve the oppressed. Bruce Wayne disguised himself as the Batman seeking to do a great deal of good without anyone knowing it was him. He uses his wealth wisely to be of service to others in need or who cannot help themselves. Through Batman, Bruce Wayne shows us that we can become something great, something of our own choosing that can make this world a kinder place to live.

Batman is an enigmatic being who appears whenever summoned to help others find the strength and courage to stand up to life's challenges. He represents the human spirit's ability to overcome adversity by conquering fear through kindness, compassion and mercy.

The Batmo project is being created with the same intent - for those who understand the original spirit of Batman. Batman works tirelessly to help those who cannot help themselves. Hence, this Batmobile will be dedicated to all children, no matter how old they may be, who need a hero who fights for truth, justice, kindness and generosity in our community.

"Beneath the dark denim of that stern figure of the night...Batman!...beats a tender, generous heart. A heart that can be merciful to the unfortunate... and can soften to the whispers of Love."

-The Batman, 1943





HELP THE BATMO HELP CHILDREN IN NEED

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The Batmobile will be used to support Make-A-Wish as well as other local Monterey County children's programs, family-oriented events and charitable fundraisers throughout the year. We need financial assistance in the following areas in order to have everything ready to receive the Batmobile when it is ready and immediately put it into service as soon as it arrives:



STORAGE FACILITY FOR THE BATMOBILE

Our largest area of need is a facility for storage and maintenance of the Batmobile that can also be used to host occasional special events for children in need who are ill, dying or need hope for their lives.

Option 1

Purchase local storage space
(space currently available)

Purchase price:

\$289,000

Annual expenses:

(utilities, wi-fi, maintenance)

\$8,000-\$10,000 per year

Option 2

Rent local storage space

(subject to availability)

Monthly rent:

\$1,250-\$2,200 per month

Annual expenses:

(utilities, wi-fi, maintenance)

\$8,000-\$10,000 per year

CONTACT BATMO

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Wendy - 831-731-0246

m2batmo@gmail.com

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EVENT SUPPLIES AND SERVICES

Help with the cost of planning events where children in need have the chance to take a break from their difficulties for awhile and to be celebrated for the courage, strength and goodness that lives within them.

Insurance

Community Outreach

Website Maintenance

Benefactor Recognition

Event Planning & Office Administration

\$20,000-\$25,000 per year



GIVE-AWAYS AND MEMORABILIA

Help with the cost of toys and other keepsakes that children can take home and hold close to their hearts to know that Batman is here to help.

Stickers & Patches

Batmo trading cards

Treats & Batman toys

Kindness Crusader T-shirts

Riddle stickers & sticker books

Kindness Crusader Kids' Club Benefits

\$30,000-\$35,000 per year