



IN A WORLD DEEPLY TROUBLED BY VIOLENCE AND RACISM, OUR CHILDREN NEED A HERO THEY CAN RESPECT TO INSPIRE AND UNITE THEM IN KINDNESS AS THE ANTIDOTE TO HATE

As an American cultural icon, Batman has garnered enormous popularity and is among the most identifiable comic book characters. What sets Batman apart is his humanity - he is not superhuman, Batman made himself *super*.

Batman took his wealth and selflessly used it to serve the oppressed. Bruce Wayne disguised himself as the Batman seeking to do a great deal of good without anyone knowing it was him. He uses his wealth wisely to be of service to others in need or who cannot help themselves. Through Batman, Bruce Wayne shows us that we can become something great, something of our own choosing that can make this world a kinder place to live.

Batman is an enigmatic being who appears whenever summoned to help others find the strength and courage to stand up to life's challenges. He's represents the human spirit's ability to overcome adversity by conquering fear through kindness, compassion and mercy.

The Batmo project is being created with the same intent - for those who understand the original spirit of Batman. Batman works tirelessly to help those who cannot help themselves. Hence, this Batmobile will be dedicated to all children, no matter how old they may be, who need a hero who fights for truth, justice, kindness and generosity in our community.

"Beneath the dark denim of that stern figure of the night...Batman!...beats a tender, generous heart. A heart that can be merciful to the unfortunate... and can soften to the whispers of Love."

-The Batman, 1943

